



ABC NEWSLETTER

CURRENT EVENTS AND TRENDS IN BLOOD SERVICES

Visit ABC's Web site at: www.americasblood.org

2025 #4

February 3, 2025

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Ransomware Event Leads to Activation of Interorganizational Task Force on Domestic Disasters and Acts of Terrorism

America’s Blood Centers (ABC) member New York Blood Center Enterprises (NYBCe) [announced](#) that it was the target of a ransomware incident. In a January 29th statement, the blood center explained that, “[o]n Sunday, January 26th, New York Blood Center Enterprises and its operating divisions identified suspicious activity affecting our information technology systems. We immediately engaged third-party cybersecurity experts to investigate and confirmed that the suspicious activity is a result of a ransomware incident. We took immediate steps to help contain the threat and are working diligently with these experts to restore our systems as quickly and as safely as possible. Law enforcement has been notified. We understand the critical nature of our services, and the health of our communities remains our top priority. We remain in direct communication with our hospital partners and are implementing workarounds to help restore services and fulfill orders. We remain incredibly grateful for the generous response of our greater blood community.”

The blood center additionally noted in published “Frequently Asked Questions” (FAQs) on its website that, “[a]t this time, we do not have a specific timetable for system restoration. We are working diligently with third-party experts to restore our systems as quickly and safely as possible [and we] are still accepting blood donations, but processing times may be longer than normal at donation centers and blood drives. We are in direct communication with our donor centers, sponsor organizations, and donors to share updates as appropriate.”

The Association for the Advancement of Blood & Biotherapies (AABB) Interorganizational Task Force on Domestic Disasters and Acts of Terrorism “activated” in the wake of the ransomware event. A January 30th Task Force [statement](#) noted that, “[t]he blood community in the United States is working together to maintain the stability of the nation’s blood supply and to ensure that all patients’ blood needs are being met following a cybersecurity incident at New York Blood Center Enterprises. [Blood centers] throughout the country are providing essential support and have been transporting blood products to affected areas to ensure that blood will be available for patients when it is needed. The blood community remains committed to collaborating to ensure all patients’ blood needs are met during this time. The blood community is now asking eligible individuals to schedule an appointment to donate to help maintain a readily available blood supply across the country.”

ABC commends the response of its member blood centers and the blood community in helping to ensure patient demand is met. We will continue to provide support through the Task Force and will pass along updates as they are made available.

(Source: New York Blood Centers Enterprises [Statement](#), 1/29/25) 💧

ABC Participates in Sickle Cell Disease Panel Discussion at Sundance

America's Blood Centers (ABC) Chief Executive Officer Kate Fry, MBA, CAE helped raise awareness about sickle cell disease and the need for blood donations during a panel discussion in conjunction with the Sundance Film Festival on January 25th in Utah. The panel took place following a screening of the film "[Students Are Heroes: A Sickle Cell Warrior's Story](#)." The film showcased at the African American Women In Cinema Special Program Edition and tells the story of Jordana Bristol, a teenage athlete with sickle cell anemia, and highlights the importance of ongoing blood donations as part of her treatment."



[Diversifying the donor base](#) was a key priority of the [2024 ABC Advocacy Agenda](#). ABC supports establishing targeted federal initiatives to support increased diversity in the donor base, such as funding for increased molecular red blood cell typing for frequently transfused patients including those with sickle cell disease or thalassemia. Sickle cell disease affects approximately [1 in 365 African Americans](#) making it a significant health concern within this community. Despite the importance of a diverse donor base, only 12.2 percent of whole blood donors come from minority donors. Data also shows a substantial 35.4 percent decrease in minority donors in 2021 compared to 2019, signifying the urgent need to increase the number of donors across underrepresented minority groups. 💧

Miller-Keystone Blood Center Joins National Blood Collaborative

The National Blood Collaborative (NBC) recently [announced](#), "the addition of Miller-Keystone Blood Center to its membership. "We are pleased to welcome Miller-Keystone Blood Center to our network of affiliated blood centers nationwide," said Amy Wilharm, chief executive officer (CEO) of the National Blood Collaborative in a news release. "We look forward to collaborating closely with their leadership to advance our strategic objectives, driving innovative initiatives that will support hospitals and strengthen local communities." Rami Nemeh, president and CEO of Miller-Keystone Blood Center, added in the news release, [w]e at Miller-Keystone are excited about the opportunity for collaboration with industry leaders who share our mission of saving lives. Individually and together, our vision is to solve challenges, bring innovation, and prepare for the future for the benefit of the communities we serve." NBC is, "a national network of leading blood centers working together to respond to the increasing economic demands of hospitals and healthcare systems. The organization delivers blood management services through local and not-for-profit, community-based centers. It [is comprised of blood centers] that collect, process, and distribute more than one million blood components every year, serving hospital customers in 38 states."

(Source: NBC [News Release](#), 1/31/25) 💧

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ABC advocates for and advances policies that promote the role of independent blood centers in providing life-saving blood products and recognizes the continuous need for a safe and robust blood supply. ABC exists to advocate for laws and regulations recognizing the essential role that independent blood centers play in the health care system; promote partnerships, policies, and programs that increase awareness about the need for blood donation; and serve as a thought leader in the advancement of evidence-based medical and scientific solutions related to health and safety.

America's Blood Centers

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PEOPLE



Theresa Pina has been named chief growth officer at Gulf Coast Regional Blood Center. She most recently served as the organization's vice president of Operations. According to a blood center announcement shared with the *ABC Newsletter*, Ms. Pina's new role will, "drive the organization's growth and development in biotherapies, research, and innovation while also focusing on business development, donor recruitment, corporate communications, and marketing." She joined Gulf Coast in 2005 and has led, "multiple areas of the organization, including marketing, recruitment, and mobile collections [during her career at the blood center.] She is an active industry leader serving on the ADRP Board and The Foundation for America's Blood Centers Board, as well as an America's Blood Centers (ABC) Committee Chair and a Blood Centers of America Committee Member. [Ms. Pina] was most recently accepted to the ABC Fellows Executive Program."

(Source: Gulf Coast Regional Blood Center Announcement, 1/30/25)

Gulf Coast Regional Blood Center has also named **Michele Walker** director of Operational Innovation. She most recently served as, "the director of Donor Collections Operations overseeing key work processes for the donor collection team." In her new role, Ms. Walker will, "develop and implement innovative strategies to enhance the organization's mission and new vision. She will foster a culture of innovation, identify innovation opportunities, and develop strategic plans to support growth. In addition, she will oversee the implementation of cutting-edge technologies and processes and drive initiatives that improve operational efficiencies in meeting the needs of our hospitals, donors, biotech partners, and research initiatives." Ms. Walker's career at Gulf Coast spans more than 30 years.



(Source: Gulf Coast Regional Blood Center Announcement, 1/30/25) ♦

IN MEMORIAM



Robert L. Travis passed away on January 13th. According to his obituary, Mr. Travis served, "as the chief executive officer of the Blood Bank of Delmarva from 1994 to 2011 [and held] leadership roles in national blood banking organizations until he retired. He was born in Billings, Montana [and after graduating from Belfry High School, Mr. Travis] enlisted in the ROTC program at the University of Wyoming before transferring to the University of Montana to complete a degree in microbiology. After college, he entered the Army as a lab officer and soon became interested in [b]lood [b]anking. He went through the military Blood Bank Fellowship Program and gained his master's degree in Immunohematology and Specialist in Blood Banking designation. [Mr. Travis] is survived by his wife Connie, sons R. Bryan (Eryn) of West Chester, Penn., John Paul (Jessica) of Wilmington, Del.; and grandchildren, Andrew, Caroline, Vera, and Finley Travis. He is also survived by his siblings, Dorothy Moore of Laramie, Wyo., Jane Ashton (Jim) of Portland, Ore., Bill Travis (Mechthild) of Sierra Vista, Ariz., and several nieces and nephews. The family will not be holding services immediately, but will plan a Celebration of Life to be held in the spring. If you are interested in making a donation in Mr. Travis' name, please consider the Blood Bank of Delmarva, the Food Bank of Delaware, or the Breast Cancer Research Foundation. To leave online condolences, visit: www.spicermullikin.com."

(Source: *The News Journal* (Wilmington) [Robert L. Travis Obituary](#), 1/18/25) ♦

MEMBER NEWS

Kansas Governor Laura Kelly recently raised awareness of the need for blood donations and recognized January as National Blood Donor Month during the 55th Annual Governor's Blood Drive at the Kansas Statehouse with **Community Blood Center** (Kansas City, Mo.), a division of **New York Blood Center Enterprises**. In a [post](#) on X, Gov. Kelly stated, “[a]s we’re experiencing a blood shortage, I encourage all Kansans who are able to donate blood. Your contribution could save lives.” She also added, “[i]t’s such an easy, and inexpensive way to make a very serious contribution to the community and individuals,” according to [WIBW Radio](#) in Topeka, Kans.



(Sources: X [Post](#), 2/2/25; WIBW Radio, [“Gov. Kelly urges donations amid blood shortage,”](#) 1/24/25)

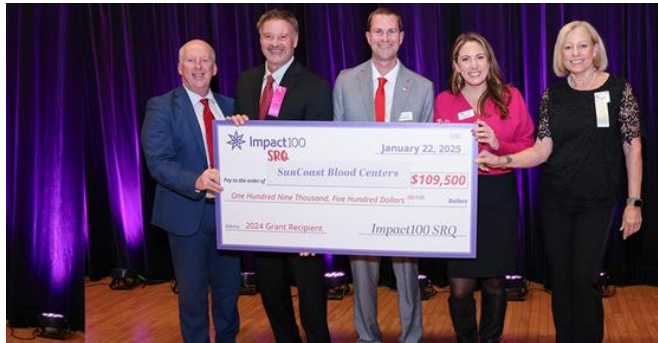


Photo courtesy of SunCoast Blood Centers: (left to right) Don Campbell, Chief Operating Officer, Scott Bush, Chief Executive Officer, Brian Dryfhout, Director of Marketing & Communication, Bridget Harry, Fund & Project Development Manager, and Roberta Scales, Impact100 SRQ Membership Events Director.

SunCoast Blood Centers (Lakewood Ranch, Fla.) has been [selected](#) as one of eight local organizations to receive a \$109,500 grant from Impact100 SRQ. The funds will be used to support the, “conversion of two diesel generated bloodmobiles to operate with solar-powered batteries, marking a significant step towards SunCoast Blood Centers’ goal of achieving a net-zero carbon footprint for its mobile units by 2035. The transition to solar-powered batteries will dramatically reduce the environmental impact of SunCoast Blood Centers’ operations. Currently, one bloodmobile generator uses approximately 4,200 gallons of diesel fuel annually, resulting in 82,000 pounds of CO₂ emissions. By eliminating the need for diesel fuel, this project will significantly decrease Sun-

Coast Blood Centers’ carbon footprint. [Additionally, the] grant will cover all aspects of the conversion process, including equipment, materials, fabrication, installation, and diagnostic software for two bloodmobiles. The new solar-powered systems will not only be environmentally friendly but also provide a quieter, more pleasant experience for blood donors.” Scott Bush, chief executive officer of SunCoast Blood Centers, added in the news release, “[t]his grant from Impact100 SRQ is transformative. It allows us to continue our vital mission of saving lives while simultaneously protecting our environment. We’re grateful for the opportunity to lead the way in sustainable blood collection practices.” According to the Impact100 SRQ website, the organization is, “one of more than sixty chapters worldwide and joins its sister chapters in embracing the local collective giving model. Founded in 2018, Impact100 SRQ brings together a diverse group of women that annually fund transformational grants to local nonprofits in both Sarasota and Manatee Counties. The model is simple. At least 100 women each give a \$1,000 tax-deductible donation, and together they collectively award grants in increments of at least \$100,000 to local nonprofits in five focus areas: Arts, Culture & History; Education; Environment, Recreation & Animal Welfare; Family; and Health & Wellness.”

(Source: SunCoast Blood Centers [News Release](#), 1/22/25) 💧



America's Blood Centers
It's About *Life*.

INSIDE ABC

The programs and services described in the Inside ABC section are available to ABC member blood centers and their staffs only, unless otherwise specified.

ABC Webinar: “An Overview of Whole Derived Platelets & Cold Stored Platelets Set for February 26th”

The America's Blood Centers (ABC) Education Committee has announced that a webinar titled “An Overview of Whole Blood Derived Platelets & Cold Stored Platelets” will be held on February 26th at 3 p.m. EST. This event will feature South Texas Blood & Tissues' Senior Director of Systems Integration Jim Latimer and Carter BloodCare's Medical Director of Patient Services Frances Compton, MD sharing their experiences and insights from implementing whole blood-derived platelets and cold stored platelets at their blood centers. More information and a link to registration are available to ABC members [here](#). Please [contact us](#) with questions.

ABC “Staying Ahead in the Digital Landscape” Webinar Taking Place February 27th”

Registration is open for ABC's February webinar that aims to provide blood centers with valuable insights into today's search engine optimization (SEO) environment, upcoming trends, and proven strategies to elevate your digital communication efforts. During the “Staying Ahead in the Digital Landscape” Webinar, hear Tom Felgar, the head of Paid & Organic Search at 501SEM, share cutting-edge techniques and expert advice aimed at optimizing your blood center's online presence. Learn how to enhance your chances of being featured in Google's Artificial Intelligence (AI) summaries, drive organic traffic to your website, boost visibility, and effectively engage your blood center's audience. This webinar is open to all ABC members. [Contact us](#) for a link to registration.

2025 ABC Annual Meeting Schedule Available

Join us for the 63rd ABC [Annual Meeting](#) in Arlington, Va. [Registration](#) is open and the [schedule is available](#). Hear *POLITICO*'s Director of Regulatory Research Laura DiAngelo, MPH deliver the keynote as she addresses the impact of the 2024 Presidential and Congressional elections on the regulatory and congressional landscape. Meeting attendees will gain insights into how the administration's policy agenda and approach to regulation will impact the blood community, allowing your organization to stay ahead of the curve. This event will also explore the latest developments in advocacy, leadership, operations, science, and medicine, connecting and preparing your c-suite and senior leadership for the most critical topics facing your blood center. Following the success of last year's revamped format and expanded content offerings, we will continue this approach in 2025. [Book your rooms](#) by Friday, February 14th to secure the hotel group rate. [Sponsorship opportunities](#) are also available. Please [contact us](#) with any questions as we look forward to seeing you!

Executive Compensation Report Available

ABC has published the 2024 Executive Compensation Survey Report. This resource is available complimentary to participating ABC member blood centers. Non-participating member blood centers may [purchase](#) the report which is an important tool for blood center chief executive officers (CEOs) and their

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INSIDE ABC (continued from page 5)

boards for setting executive salaries/benefits, as well as meeting the Internal Revenue Service Form 990 requirements to demonstrate comparability of CEO compensation. Please [contact us](#) with questions.

Register for the 2025 ADRP Annual Conference

[Register now](#) for the [2025 ADRP Annual Conference](#) in Oklahoma City, Oklahoma, from May 6th to 8th at the Omni Oklahoma City Hotel. Remember to [book your hotel room](#) by April 11th for the discounted rate. This conference offers a chance to learn about industry trends, share ideas, and connect with other donor recruitment, donor services, collections, marketing, and communications professionals. Join more than 400 of your peers by participating in pre-conference workshops, attending compelling educational sessions, engaging in roundtable discussions, and exploring an expansive exhibit hall filled with innovative solutions. [Seize this extraordinary opportunity](#) to learn, share, and grow within the blood community.

2025 ADRP Call for Award Nominations Is Open

ADRP encourages you to recognize the work of individuals on your staff, donors, and organizations who go above and beyond with their exceptional service and leadership in support of blood donation by submitting a [nomination](#) for the 2025 ADRP Awards. This year's awards include:

- Franzmeier Lifetime Achievement Award;
- Ronald O. Gilcher, MD Award;
- Donor Experience Professional of the Year Award;
- Rolf Kovenetsky Leader of the Year Award;
- ADRP Volunteer of the Year Award;
- Media Partner Award;
- Blood Drive Partner of the Year Award; and
- School Partner of the Year Award.

Award winners will be honored during the [2025 ADRP Annual Conference](#) in Oklahoma City, Oklahoma at the [Omni Oklahoma City Hotel](#) and receive a complimentary [conference registration](#). You may view a description of each award [here](#) and a listing of the [2024 winners](#). Please [contact us](#) with questions. 💧

STATE ADVOCACY BRIEFS

[House Bill 1078](#) titled “An Act to establish provisions related to the disclosure of COVID-19 vaccination status and blood donations” [failed](#) to make it out of committee on January 30th in the South Dakota State Legislature. It was [deferred](#) until the 41st legislative day meaning the bill cannot be reintroduced until next year. The bill was first introduced on January 18th and proposed that, “[a]ny person who collects human blood donations for the purpose of providing blood for human blood transfusion shall require a blood donor to disclose whether the donor has ever received a COVID-19 vaccination. If a donor indicates that the donor has received a COVID-19 vaccination, the person collecting the blood donation must label the blood bag to conspicuously indicate that the donor has received a COVID-19 vaccination. Nothing in this section authorizes the disclosure of the donor’s personally identifiable information on the blood bag. [Additionally, an] individual needing a blood transfusion in a nonemergent situation may request blood based on whether the blood donor received a COVID-19 vaccination. The health care professional performing the transfusion shall use the requested blood, if the blood is available at the health care facility in which the individual is receiving care.”

(Source: House Bill 1078 [Committee Vote](#), 1/30/25) 💧

RESEARCH IN BRIEF

Extracellular Vesicles in Whole Blood and Effects on Hemostasis. “To understand the role of extracellular vesicles (EVs) in cold-stored whole blood (CSWB) coagulation,” authors of a [study](#) published in *Transfusion Medicine*, “compared the EV content and *in vitro* coagulation capacity of leukoreduced CSWB with prehospital red blood cells (RBCs) and lyophilized plasma (LP) and in-hospital (RBCs, plasma, and platelets) component therapies used for h[e]morrhage.” The paper noted that, “12 O RhD-positive male blood donors were randomly selected [and] three groups of four donors were formed [and] represent the current prehospital and in-hospital clinical practice in massive h[e]morrhage:

- CSWB;
- RBC + LP (1:1 ratio); and
- reconstituted whole blood (RWB) with 1:1:1 ratio of RBCs, OctaplasLG, and pooled buffy coat platelets.”

The researchers explained that, “[s]amples were drawn on Days (d1) 1 and 14 (d14) of CSWB and RBC. [Also, to] determine the cellular origin of EVs, sample[s] were labe[l]ed with anti-human CD235a (RBC origin), CD41 (platelet origin), and CD9 (general marker of exosomes).” The study found that, “[p]article concentration increased slightly during storage [but there were] no statistically significant increases in the number of CD9, CD41, and CD235a positive particles between d1 and d14. In CSWB, however, there was a clear trend towards an increase in all markers, and in RWB in CD235a.” The authors wrote that, “[p]article concentrations were similar in LP and RBC + LP groups...The median platelet counts in CSWB and RWB were similar [and]CSWB contained significantly more RBCs than reconstituted whole blood (RWB).” On d1, peak thrombin generation was higher in RWB than in CSWB.” Additionally, the paper noted that, “[o]n d14, there was a trend towards a negative correlation between CD9+/CD41+/CD235a+ particles and peak thrombin generation...In rotational thromboelastometry (ROTEM), extrinsic pathway (EXTEM) and intrinsic pathway (INTEM) clot time (CT) and clot formation time (CFT) prolonged during storage in CSWB but remained stable in RWB...In Quantra, CT prolonged during storage in CSWB, but remained stable in RWB. [Platelet counts] correlated positively with INTEM and EXTEM maximum clot firmness (MCF) and Quantra clot stiffness (CS). RBC counts correlated negatively with INTEM and Quantra CT, [and positively] with INTEM and EXTEM MCF and Quantra CS.” The study concluded that, “despite the increase in both platelet and RBC derived EVs in CSWB during the storage, these EVs did not seem to improve h[e]mostasis *in vitro*. Instead, the findings suggest that while the particle count increases, CSWB h[e]mostatic capacity may in fact decrease due to decreasing coagulation factor levels, platelet counts, and platelet function.”

Citation: Ilvonen, P., Susila, S., Impola, U., *et al.* “[Extracellular vesicles in ageing cold-stored whole blood may not compensate for the decreasing haemostatic function *in vitro*.](#)” *Transfusion Medicine*. 2025.

Contributed by Richard Gammon, MD 

GLOBAL NEWS

Canada is [conducting](#) its first prehospital blood transfusion trial. The “Study of Whole Blood in Front-line Trauma (SWiFT Canada)” is a collaboration with Ornge, an air ambulance service, Sunnybrook Health Sciences, Canadian Blood Services, and four trauma hospitals in Ontario. SWiFT Canada aims to, “study the optimal method for delivering blood transfusions to patients before they arrive at hospitals,” according to a news release from Unity Health Toronto. “The current standard of care for prehospital blood transfusion is component therapy, which requires paramedics to give patients red blood cells that have been separated from other components like plasma and platelets. The SWiFT Canada study intervention involves the use of whole blood, which contains red blood cells, plasma, and platelets all in one bag, on board Ornge helicopters in Toronto. Whole blood is easier to transport and store, and is effective in situations with limited

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GLOBAL NEWS (continued from page 7)

resources, which could make it easier to deliver care at the site of traumatic events. [Though evidence] shows that patients with massive bleeding have significantly better chances of survival if they get blood transfusions early. And while having the Ornge blood-on-board program has already cut down this critical time to transfusion for patients greatly, the goal of SWiFT Canada is to find out if there's an even more efficient and beneficial way of doing things.”

(Source: Unity Health Toronto [News Release](#), 1/27/25)

The World Health Organization (WHO) has [published](#) a document titled, “Implementing Cross-Border Transfer of Domestic Plasma to Obtain Plasma-derived Medicinal Products: Policy Guidance.” The agency developed the guidance to, “inform form ministries of health about the WHO policy as part of a progra[m] to improve global access to essential plasma-derived medicinal products (PDMPs) It discusses the existing barriers to exportation of plasma and provides the rationale for policy decisions in fav[o]r of foreign processing (‘fractionation’) of domestic plasma to improve availability and affordability of PDMPs It also recommends measures for overcoming barriers to cross-border transfer of domestic plasma, which is defined as shipment of domestic plasma to a manufacturer in a foreign country under an arrangement for ‘contract’ or ‘toll’ fractionation.” The agency provides the following recommendations for, “national acceptance of cross-border transfer of domestic plasma:

- “[a] competent national governmental authority provides oversight to assure that Good Manufacturing Practices are followed at all levels of the blood and plasma system;
- [r]egulatory safeguards are in place to assure the health and safety of donors, including limitations on the volume and frequency of collection of blood and plasma;
- [l]egal requirements backed by adequate enforcement mechanisms are in place to prevent importation of compromised or counterfeit PDMPs;
- [i]f PDMPs imported under the progra[m] involve use of non-domestic plasma solely or in a mixture with domestic plasma, a scientific and regulatory assessment has been made of the acceptability of the final products, based on comparable risks of the differently sourced plasmas;
- [w]here a progra[m] of plasmapheresis exists to generate source plasma, measures are in place to avoid compensation in excess of financial neutrality;
- [t]he value of the plasma that is exported as raw material partly offsets the costs of the finished PDMPs;
- [d]onors are informed that PDMPs manufactured from their donations that have costs of preparation and procurement will become economically valued products for some patients’ health and survival;
- [a] national progra[m] exists to assure equitable patient access to the PDMPs obtained through contract or toll fractionation; [and]
- [c]ost reimbursement for procurement of PDMPs under contract or toll fractionation is managed under a sustainable national or regional budgetary commitment.”

(Source: WHO “[Implementing Cross-Border Transfer of Domestic Plasma to Obtain Plasma-derived Medicinal Products: Policy Guidance](#),” 1/24/25) ◆

COMPANY NEWS

Terumo Blood and Cell Technology (Terumo BCT) will host a webinar on Thursday, February 20th titled “Launch into the Future of Whole Blood with Revolutionary Reveos.” [Registration](#) is open for this event. Hear ImpactLife, a member of America’s Blood Centers (ABC) Director of Customer Relations Ashley Engen, MLS(ASCP), SBB and Hoxworth Blood Center, University of Cincinnati, a member of ABC, Chief Blood Operations Officer Judith Gonzalez, BS, MLS(ASCP), CABP share insights and discuss implementation considerations for Terumo BCT’s [Reveos system](#). On January 29th Terumo BCT also [announced](#) that

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COMPANY NEWS (continued from page 8)

ABC member Carter BloodCare had become the first blood center in the U.S., “to begin using Reveos to automate the separation of whole blood into lifesaving components.” According to the news release, “Reveos is the first whole blood automation device available in the U.S. to process whole blood into three components — platelets, plasma, and red blood cell concentrates — in a single centrifugation cycle. This streamlined process helps maximize the yield of whole blood donations, addressing the ongoing challenges of platelet shortages and the need for more efficient blood processing methods.” Carter BloodCare President and Chief Executive Officer Barbara Bryant, MD explained in the news release, “[t]he integration of Reveos has not only streamlined our platelet production process but also allowed us to automate the production of other blood components, including red blood cells and plasma. This advancement significantly enhances our ability to meet the growing demand for blood products while ensuring the highest standards of quality and safety.”

(Sources: Terumo BCT [Webinar Announcement](#), 1/29/25; Terumo BCT [News Release](#), 1/29/25)

Baxter has [announced](#) that its North Cove manufacturing site in North Carolina has, “now restarted all of the site’s 10 manufacturing lines,” following damage and disruptions from Hurricane Helene in September 2024. In the announcement, the company stated that, “[w]hile some lines require additional time to ramp up production, we currently expect to be producing at pre-hurricane levels across the plant early in the first quarter of 2025. These milestones were made possible by the dedication and resilience of the North Cove and broader Baxter teams, working in coordination with U.S. Food and Drug Administration (FDA).” Additionally, Baxter has developed a “Conservation and Medical Information” [webpage](#) that provides resources for U.S. healthcare professionals.

(Source: Baxter [Announcement](#), 1/28/25)

The U.S. Food and Drug Administration (FDA) has [granted](#) 510(k) clearance to **Fresenius Kabi** for a new “Adaptive Nomogram — an alternate algorithm that will be available in the Aurora Xi Plasmapheresis System — designed to optimize plasma collection efficiency.” According to a company news release, “[the software] considers each donor’s individual characteristics in calculating the volume of plasma to collect, enabling an average 11.5 percent increase in plasma collection per donation while maintaining safe and effective operation [and the] 510(k) clearance was supported by a multicenter, prospective randomized controlled clinical trial, conducted to evaluate the Adaptive Nomogram in Aurora Xi Software Version 2.0 as compared to Aurora Xi with the existing Optimized Nomogram.”

(Source: Fresenius Kabi [News Release](#), 1/28/25) ♦

CALENDAR

Note to subscribers: Submissions for a free listing in this calendar (published weekly) are welcome. Send information to newsletter@americasblood.org. (For a more detailed announcement in the weekly “Meetings” section of the newsletter, please include program information.)

2025

Feb. 20. **Terumo Blood and Cell Technology Launch in the Future of Whole Blood Revolutionary Reveos Webinar.** [Registration](#) is open.

Feb. 25. **FDA Investigational Use Requirements for In Vitro Diagnostic Products (IVDs), including Laboratory Developed Tests (LDTs) Under 21 CFR 812 Webcast (Virtual).** More information available [here](#).

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CALENDAR (continued from page 9)

Feb. 26. **ABC Webinar: “An Overview of Whole Blood Derived Platelets & Cold Stored Platelets.”** Registration is open. More information available [here](#).

Feb. 27. **America’s Blood Centers (ABC) “Staying Ahead in the Digital Landscape” Webinar.** [Contact us](#) for a link to registration.

Mar. 10-12. **ABC Annual Meeting, Arlington, Va.** [Registration](#) is open. More information available [here](#).

May 6-8. **2025 ADRP Annual Conference, Oklahoma City, Okla.** [Registration](#) is open. More information available [here](#).

May 14-15. **International Plasma and Fractionation Association (IPFA)/Paul-Ehrlich Institut[e] (PEI) 30th International Workshop on Surveillance and Screening of Blood-borne Pathogens, Heidelberg, Germany.** [Registration](#) is open. More information available [here](#).

May 20-21. **International Plasma Protein Congress, Warsaw, Poland.** More information is coming soon.

June 1-4. **International Society of Blood Transfusion (ISBT) 35th Regional Congress, Milan, Italy.** [Registration](#) is open. More information available [here](#).

June 10-11. **ABC Advocacy Workshop, Washington, D.C.** More information is coming soon.

June 25-26. **HHS OIDP TBDAIC Community Engagement Meeting (Hybrid), Portland, Maine.** More information coming soon.

June 30-July 1. **HHS Administration for Strategic Preparedness and Response (ASPR) Biomedical Advanced Research and Development Authority (BARDA) Industry Day 2025 (Hybrid), Washington, D.C.** More information available [here](#).

Sept. 10. **FDA CBER Office of Blood Research and Review (OBRR) Public Webinar: FDA Review of Biologics License Applications for Blood and Source Plasma (Virtual).** More information coming soon.

Oct. 12-15. **American Association of Tissue Banks (AATB) Annual Meeting, Atlanta, Ga.** More information is coming soon.

Oct. 25-28. **AABB Annual Meeting, San Diego, Calif.** More information is coming soon.

Nov. 17-20. **American Society for Clinical Pathology (ASCP) Annual Meeting, Atlanta, Ga.** [Registration](#) is open. More information available [here](#). 💧

CLASSIFIED ADVERTISING

Classified advertisements, including notices of positions available and wanted, are published free of charge for a maximum of three weeks per position per calendar year for ABC members. There are charges for non-members: \$139 per placement for ABC Newsletter subscribers and \$279 for non-subscribers. A six (6) percent processing fee will be applied to all credit card payments. Notices ordinarily are limited to 150 words. To place an ad, e-mail: newsletter@americasblood.org

POSITIONS

Supply Chain Manager. LifeSouth Community Blood Centers is seeking a highly skilled leader with proven management experience and a passion for making a difference. The Supply Chain Manager at our headquarters location in Gainesville, FL is responsible for vendor selection, negotiation, establishment and maintenance of all purchased materials, supplies, equipment, and services used by the company. The Supply Chain Manager is organized and decisive and can motivate the team to reach

daily and long-range goals. Join our team and help us continue our dedication to making sure blood is there when you or your family is in need. Visit our careers page to learn more about this position, and [apply here!](#)

Cord Blood Program Supervisor. LifeSouth Community Blood Centers is looking for a bilingual (English and

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POSITIONS (continued from page 10)

Spanish), highly skilled leader with proven supervisory experience and a passion for making a difference to join the team in the role of Cord Blood Program Supervisor in Miami, Fla. This position is responsible for educating the public about cord blood donation, recruiting new cord blood donors, and working closely with hospitals, while providing supervisory oversight of Cord Blood Donation Recruitment Specialists. LifeSouth Cord Blood Bank is a community-based public cord blood bank that collects and stores umbilical cord blood for the purpose of clinical cures and research in the field of stem cell transplantation. Visit our careers page to learn more about this position, and [apply here!](#)

Cord Blood Donor Recruitment Specialist – Miami. LifeSouth Community Blood Centers is looking for a bilingual (English and Spanish) candidate with strong interpersonal skills and a genuine passion for making a difference to fill the role of Cord Blood Donor Recruitment Specialist in Miami, Fla. In this position you will be responsible for tasks related to cord blood education, consent, and training. Must be comfortable interacting regularly with collection facilities staff, the general public, and donor mothers regarding cord blood collection and donations. LifeSouth Cord Blood Bank is a community-based public cord blood bank that collects and stores umbilical cord blood for the purpose of clinical cures and research in the field of stem cell transplantation. Visit our careers page to learn more about this position, and [apply here!](#)

Director, Blood Drive Partnerships. Be part of something bigger and change the world with us by joining **ImpactLife's** leadership team as a **Director, Blood Drive Partnerships**. The Director is responsible for the planning, development, organization, coordination, and management of the field recruitment team to secure organizational blood drive sponsors and volunteer blood drive coordinators. This role ensures adequate blood donations from mobile blood drives and center locations to meet patient needs and financial goals. Candidates must reside in and be able to travel within our territory footprint within Iowa, Illinois, Missouri, and Wisconsin; have a minimum of eight years' leadership experience working in business-to-business sales, partnership development and/or public relations; have a minimum of five years of multi-state or multi-community supervisory/management experience; and hold a bachelor's degree (preferred) with a concentration in business development, marketing, communications, or public relations. For more information including job details, benefits, and compensation click here: [Join Us!](#)

Assistant/Associate/Full Professor, Clinical Track (Hoxworth Blood Center). Hoxworth Blood Center (HBC) was founded in 1938 and serves more than 30 hospitals in 18 counties in Ohio, Kentucky, and Indiana. Annually, HBC collects more than 100,000 units of blood from local donors to help save the lives of patients in area hospitals. HBC is located within the University of Cincinnati (UC), College of Medicine, and is seeking an academic physician to advance clinical services and research in Blood Banking and Transfusion Medicine. The rank of the clinical track appointment is open and will be commensurate with the experience and professional accomplishments of the selected applicant. Essential Functions: Provide clinical blood banking/transfusion medicine coverage in an active academic transfusion service supporting a robust academic teaching hospital specializing in hematology/oncology, high risk obstetrics, organ transplantation and surgery; including a Level I Trauma Center. Provide medical coverage for a large regional independent blood collection center with an active apheresis program supporting cell therapy collections. Engage in the training of Transfusion Medicine fellows, pathology residents, and rotating fellows, residents, and medical students. Minimum Requirements: MD or MD/PhD; Board eligibility or Board certification in Blood Banking/Transfusion Medicine; and active or eligible for a State of Ohio Medical License. Click [here](#) to view the full job description and apply. EOE ♠