

To: Carter BloodCare Customers

From: Hospital Relations

Date: October 23, 2025

Re: Customer Satisfaction Survey 2025 - Reminder

As a reminder, the Customer Satisfaction Survey closes November 7th 2025.

We are privileged to serve you and your patients. Please allow us the opportunity to improve our services by sharing your feedback. Each year, the Hospital Relations team meets with the departments included in this survey to review your feedback and make process improvements that you identify. Our goal is to have at least one representative from each of our clients complete the survey.

Please click on the appropriate link below to be directed to the online survey. If you feel you do not have any personal information regarding our services, please feel free to forward to staff directly associated with the ordering, receipt and administration of products.

Please submit the completed survey no later than November 7, 2025.

For Hospital Partners please access the 2025 customer satisfaction survey HERE.

<u>For Pre-Hospital Transfusion Partners</u> (EMS, Fire Department, Air Medical, etc.) please access the 2025 pre-hospital transfusion customer satisfaction survey <u>HERE</u>.

To show our appreciation of your time and encourage return of the survey, all submissions will be entered into a drawing for a luncheon.

Thank you in advance for helping us to identify the areas that we are serving you well and those areas we may serve you better.

If you experience any problems with accessing the online survey, please contact us.

Hospital Relations

Client Relations Management Team



2205 Highway 121 South Bedford, TX 76021 HospitalRelations@carterbloodcare.org

CBCSpecialtyServices.org

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