Carter BloodCare

**To:** Carter BloodCare Customers
**From:** Hospital Relations
**Date:** June 4, 2026
**Re:** Group O Positive RBC and Platelet Inventory Update

**Overview:**
Blood collections have remained strong as we enter the summer months. However, demand for Group O positive red blood cells and platelets has exceeded typical levels. This increase in demand for Group O positive red cells could potentially be driven by healthcare facilities preparing for World Cup activities in the greater North Texas area and proactively increasing inventory levels.

Current inventory levels of concern:

| | |
|---|---|
| Group O Positive red blood cell inventory | 30% of optimal |
| Platelet Inventory | Urgent need |

To help maintain a stable community blood supply and ensure readiness for emergencies, we respectfully ask hospitals to order only those products required to meet current patient care needs. The availability of low-titer Group O whole blood may become limited as we prioritize double red cell collections from eligible Group O positive donors to help support overall inventory demand. Additional donor recruitment initiatives and product import opportunities are actively in progress to support inventory stabilization efforts.

**Impact to Clients:**
- Daily group O red blood cell and platelet orders may need to be triaged.
- Rotation and standing orders could be reduced, re-scheduled, or delayed.
- If an order is needed for imminent transfusion, please communicate the urgency to hospital services.
- Please be reminded that all back orders are cancelled at midnight each day to avoid ordering confusion and must be re-ordered as appropriate.

**Client Action Required:**
- Notify appropriate staff and the Medical Director, as applicable, and implement a triage process to help manage the limited supply.
- Please cooperate with hospital services as blood orders are triaged.
- Be prepared to release red cells or platelets to meet trauma and/or definite transfusion needs *elsewhere* as the blood center inventory may not be able to support.
- Your facility can play an important role in supporting the blood supply by hosting blood drives, amplifying awareness through social media channels, and sharing patient stories that inspire donation. The following toolkit is available to assist

with outreach and donor recruitment efforts. Carter BloodCare Share the Need Toolkit

**Questions and Additional Information:**
We appreciate your partnership and support in helping us manage this critical resource responsibly. To schedule a blood drive, please contact your Carter BloodCare consultant or bookablooddrive@carterbloodcare.org. For any questions or additional assistance, please contact the Hospital Relations department.