Enrichment Lab
2026

Blood Bank

Refresher Course Level II

Agenda

Welcoming Information

Presenters:

Clint McCoy - Director: Mobile Donor Recruitment and Regional Operations
Jennifer Cantu, MLS(ASCP)^{CM} - Manager: Component Production
Dwayne Howerton, MS, MBA, RN, LP - Deputy Director: Fort Worth Office of the Medical Director
Daniel Verna, EMT-P - Clinical Quality Coordinator: Fort Worth Office of the Medical Director
William Crews, MD - Medical Director
Megan Watkins - Marketing Campaign Manager
Celina Montemayor Garcia, MD, PhD - Chief Medical Officer
James Giacoletti - Assistant Manager: Donor Notification
Nicole De Simone, MD, MPH - Medical Director
Shasta Theodore, MD - Medical Director
Sandy Wortman, MLS(ASCP),SBB^{CM} - Director: Laboratory Services

Course Agenda:

7:45am - 8:00am	Welcome Session
8:00am - 8:30am	Building a Successful Blood Drive Program
8:30am - 9:00am	Implementation of the Reveos Automated Blood Processing System
9:00am - 9:30am	Developing a Prehospital Blood transfusion Program
9:30am - 10:00am	Transforming Trauma Resuscitation
10:00am - 10:15am	Morning Break
10:15am -10:45am	The Role of Community Engagement in Transfusion Medicine
10:45am - 11:20am	Study in Molecular Immunohematology
11:20am - 12:45pm	Lunch Break
12:45pm - 1:45pm	VIP Donors: Locating, Recruiting, and Managing the Unique and Rare
1:45pm - 2:45pm	Case Study #1: Tailoring Blood Collections for a Unique Patient Case Study #2: Identifying and Managing Hyperhemolysis Syndrome Case Study #3: A Tale of Two Sisters
2:45pm - 3:00pm	Closing Remarks

Optimizing Healthcare with Science and Expertise.

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SPECIALTY SERVICES