Carter BloodCare

To: Transfusion Service Customers
From: Hospital Relations
Date: September 16, 2026
Re: Group O Negative RBC and Platelet Inventory Update

Overview:
Demand for Group O negative red blood cells and platelet products has exceeded current collection levels, placing pressure on available inventory. While donor collections have remained strong, utilization and transfusion demand have been high, resulting in inventory levels that are below target thresholds.

Group O Negative red blood cell inventory	15% of optimal
Platelet Inventory	Urgent need

Our teams are closely monitoring inventory levels and coordinating supply management efforts to help preserve product availability and maintain support for patient care needs throughout the region.

Impact to Clients:
- Daily group O red blood cell and platelet orders may need to be triaged.
- Rotation and standing orders could be reduced, re-scheduled, or delayed.
- If an order is needed for imminent transfusion, please communicate the urgency to hospital services.
- Please be reminded that all back orders are cancelled at midnight each day to avoid ordering confusion and must be re-ordered as appropriate.

Client Action Required:
- Notify appropriate staff and the Medical Director, as applicable, and implement a triage process to help manage the limited supply.
- Please cooperate with hospital services as blood orders are triaged.
- Be prepared to release red cells or platelets to meet trauma and/or definite transfusion needs *elsewhere* as the blood center inventory may not be able to support.
- Your facility can play an important role in supporting the blood supply by hosting blood drives, amplifying awareness through social media channels, and sharing patient stories that inspire donation. The following toolkit is available to assist with outreach and donor recruitment efforts. Carter BloodCare Share the Need Toolkit

Questions and Additional Information:
We appreciate your partnership and support in helping us manage this critical resource responsibly. To schedule a blood drive, please contact your Carter BloodCare consultant or bookablooddrive@carterbloodcare.org. For any questions or additional assistance, please contact the Hospital Relations department.