Carter BloodCare

To: Carter BloodCare Customers
From: Hospital Relations
Date: October 1, 2026
Re: Urgent Platelet Inventory

Overview
The current platelet inventory is insufficient to meet demand based on available stock and short-term collection projections. We are actively maximizing pooled platelet production and securing additional platelet imports whenever possible to help mitigate the shortage. Currently, we anticipate supply constraints today and into the weekend.

Impact to Clients
- Please maintain platelet inventory at minimal levels.
- Please consider releasing platelets after procedures or after imminent need has passed.
- Platelet rotation orders may not be filled at 100%.

Client Action Required
- Notify appropriate staff and medical director as applicable.
- Please consider triaging platelet orders at your facility to most efficiently use this product.
- Please cooperate with hospital services as we triage each platelet order.
- Please encourage colleagues, friends, and family to donate. Carter BloodCare's "Share the Need" toolkit is available here.

Questions and Additional Information

Please contact hospitalrelations@carterbloodcare.org with any concerns. Thank you for your patience and understanding during this challenging time.