

**Happy World Blood Donor Day to all of our readers and the blood community!
Thank you for your continued interest, support, and all of the work that you do.**

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2019 #20

June 14, 2019

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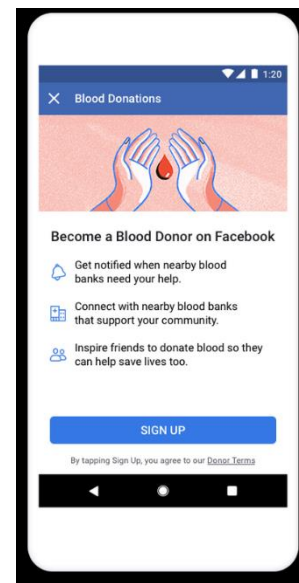
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ABC & Facebook Partner to Encourage Blood Donation

ABC and Facebook formally [announced](#) the availability of Facebook's Blood Donations [tool](#) in select U.S. markets. The social networking giant [issued](#) a news release this week signaling the rollout of the tool on their platform, which will be made accessible to all U.S. blood centers in the coming months. "Through our partnership with Facebook, individuals will be able to conveniently find and connect with their local blood center to help meet the ongoing need for a diverse pool of blood donors in the US and share their experiences and the importance of blood donation," said Kate Fry, MBA, CAE, chief executive officer at America's Blood Centers in the news release. "By encouraging blood donation as a way of life, each of us can assure that the more than 30,000 pints of blood used daily throughout the country is available."



Currently, the tool is being piloted in select markets around the country which include ABC members New York Blood Center, Rock River Valley Blood Center, Stanford Blood Center, Versiti, and Vitalant. Other pilot program participants include the American Red Cross and Inova. The pilot will initially cover Chicago, New York City, San Francisco Bay Area, Baltimore, and Washington, D.C. as part of a nationwide phased rollout that will cover all markets and be available to each U.S. blood center this summer.

"Now you can sign up as a donor on Facebook and get notifications when blood centers nearby need donations," said Facebook Chief Operating Officer Sheryl Sandberg in a Facebook post. "We're starting in a few cities and will expand to the entire country over the coming months. Thank you to our partners including America's Blood Centers, Vitalant, and the American Red Cross for helping make this possible and for all they do to help people in need. Since we first launched our blood donations feature in October 2017, more than 35 million people have signed up to be donors on Facebook in India, Bangladesh, Pakistan, and Brazil. One donation can save up to three lives, which reminds me of a saying I was raised with – "Whoever saves a life, saves the world." I'm so grateful to everyone who's doing just that."

(continued on page 2)



Facebook Partnership (continued from page 1)

According to the Facebook announcement, “people can sign up to be a blood donor on Facebook by going to Blood Donations in the About section of their profile. When blood donation centers need donors, they can request donations and send notifications to those nearby who have signed up. People will be able to see requests and opportunities to donate on Blood Donations on Facebook.” Donors will be able to see fixed-site locations, hours of operations, and requests that blood centers publish through the tool.



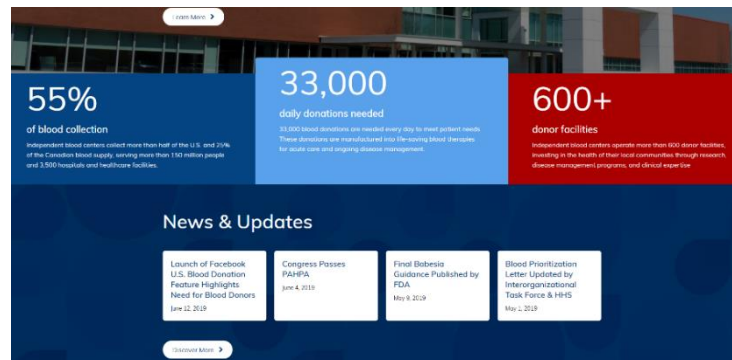
Panelists at Facebook Headquarters

The launch coincided with the week of World Blood Donor Day and the start of summer, which typically is a challenging time for blood centers due to school breaks and summer vacations. Additionally, Ms. Fry participated in a panel discussion on Tuesday at Facebook headquarters as part of Facebook’s international product launch day that featured 50 media outlets from around the world. ABC members can find more information on the partnership in MCN [19-042](#) and may contact [Kate Fry](#) with additional questions

(Sources: MCN [19-042](#), ABC News [Release](#), 6/12/19 Facebook [Announcement](#), 6/12/19) ♦

Redesigned ABC Website Launches

America’s Blood Centers (ABC) debuted a newly designed public site this week after a thoughtful redesign process that aimed to more accurately capture the role that independent, community blood centers play in the nation’s healthcare system, while serving as a valuable resource for members, donors, and other external stakeholders. The redesigned www.AmericasBlood.org aims more user-friendly, informative, modern, mobile-optimized, and prioritizes



ABC’s new advocacy-focused strategic direction making it easier to find both association and industry-related news, advocacy initiatives, upcoming events, information on blood donation, and the [nearest](#) ABC member blood center fixed-collection site for individuals to donate blood.

(continued on page 3)

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ABC advocates for and advances policies that promote the role of independent blood centers in providing life-saving blood products and recognize the continuous need for a safe and robust blood supply. ABC exists to advocate for laws and regulations recognizing the essential role that independent blood centers play in the healthcare system; promote partnerships, policies and programs that increase awareness about the need for blood donation; and serve as a thought-leader in the advancement of evidence-based medical and scientific solutions related to health and safety.

America’s Blood Centers

Chief Executive Officer: Kate Fry

Chief Medical Officer: Rita Reik

Editor: Mack Benton

Subscriptions Manager: Leslie Maundy

Annual Subscription Rate: \$390

Send subscription queries to

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America’s Blood Centers

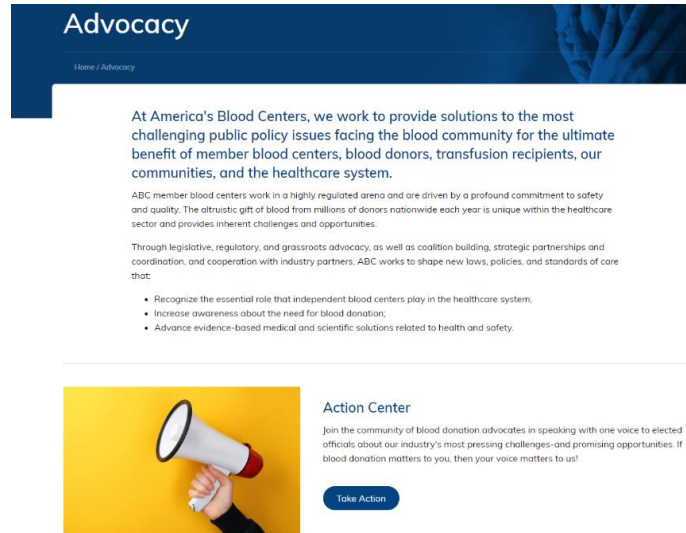
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Phone: (202) 393-5725

Send news tips to newsletter@americasblood.org.

ABC Website (continued from page 2)

ABC and [Yoko Co.](#) collaborated to modernize the site, giving it a new look visually, making it more intuitive for users to quickly learn more about the association and the work its members do to maintain a safe and available blood supply for all patients. It features six main sections within the navigation bar: [About](#), [Advocacy](#), [Events](#), [News](#), [Membership](#), and [For Donors](#). ABC chose these sections based on feedback collected from surveying members and visitors of the previous version of ABC's website to gather insight into the reasons they come to www.AmericasBlood.org and what information mattered most to them. These insights were combined with site traffic analytics and user behavior patterns to improve the user experience.



Advocacy
Home / Advocacy

At America's Blood Centers, we work to provide solutions to the most challenging public policy issues facing the blood community for the ultimate benefit of member blood centers, blood donors, transfusion recipients, our communities, and the healthcare system.

ABC member blood centers work in a highly regulated arena and are driven by a profound commitment to safety and quality. The altruistic gift of blood from millions of donors nationwide each year is unique within the healthcare sector and provides inherent challenges and opportunities.

Through legislative, regulatory, and grassroots advocacy, as well as coalition building, strategic partnerships and coordination, and cooperation with industry partners, ABC works to shape new laws, policies, and standards of care that:

- Recognize the essential role that independent blood centers play in the healthcare system;
- Increase awareness about the need for blood donation;
- Advance evidence-based medical and scientific solutions related to health and safety.

Action Center
Join the community of blood donation advocates in speaking with one voice to elected officials about our industry's most pressing challenges-and promising opportunities. If blood donation matters to you, then your voice matters to us!

[Take Action](#)

The About section features the ABC staff, board of directors, a listing of affinity organizations that ABC partners with, and descriptions of ABC's affiliations with the Foundation for America's Blood Centers and ADRP, an international division of ABC. The Advocacy section focuses on ABC's [2019 Advocacy Agenda](#) with a [tool](#) that users can employ to find their local congressional members or directly advocate on behalf of the members of ABC for issues such as "[supporting funding for a nationwide blood data program](#)." Additionally, individuals can view new and archived [comment letters](#) to regulators and legislators in addition to other resources.

A listing of upcoming ABC meetings and registration information is available in the Events Section along with recognition of [sponsors](#) of ABC meetings and a dedicated page to winners of the ABC [Awards of Excellence](#). The News Section highlights relevant association news and updates on issues that impact the work of ABC member blood centers, while the membership section features a [Careers](#) page which lists all open employment opportunities at ABC member centers that are published in the *ABC Newsletter*. It also includes ways for members to maximize the value of their association membership by [getting involved](#) with the association, a [listing](#) of current member blood centers, and information on the various membership types for prospective members interested in [joining](#) ABC. The For Donor section educates website visitors with details on the blood [donation process](#), the [importance](#) of donating, [frequently asked questions](#) regarding [blood donation](#), the status of the [blood supply](#), and the location of their closest ABC member donor center.

Note: ABC strongly encourages members to ensure that their most current listing of fixed collection sites has been submitted to ABC. Contact [Member Services](#) with any questions or concerns regarding the site.

(Source: MCN [19-043](#)) 💧

We Welcome Your Letters

The *ABC Newsletter* welcomes letters from its readers on any blood-related topic that might be of interest to ABC members. Letters should be kept relatively short and to the point, preferably about a topic that has recently been covered in the *ABC Newsletter*. Letters are subject to editing for brevity and good taste and published after editorial review. Please send letters to the Editor at newsletter@americasblood.org or fax them to (202) 899-2621. Please include your correct title and organization as well as your phone number. The deadline for letters is Wednesday to make it into the next newsletter.



Impact of Red Blood Cell Transfusions on Outpatients: RETRO Study

Patients with cancer or other diagnoses associated with chronic anemia often receive red blood cell (RBC) transfusions as outpatients, but the effect of transfusion on functional status is not well demonstrated. The Red Cells in Outpatients Transfusion Outcomes (RETRO) study was a prospective, observational study designed to estimate the effect of transfusion on functional status and quality of life.

The study measured a 6-minute walk test distance. It used the Functional Assessment of Chronic Illness Therapy (FACIT) quality-of-life scores for fatigue and dyspnea before and one week after RBC transfusion in 208 outpatients age ≥ 50 with at least one benign or malignant hematology/oncology diagnosis. To account for potential confounding effects of cancer treatment, patients were classified into two groups based on cancer treatment within 4 weeks of the transfusion study. The cancer treatment group was defined as those who received treatment within 4 weeks either before or after the transfusion study and the no cancer treatment group did not. Minimum clinically important improvements over baseline were 20 meters in the walk test distance, 3 points in the fatigue score, and 2 points in the dyspnea score.

Seventy percent of patients showed an improvement in either the 6-minute walk test, fatigue scores, or both. Not all patients improved. About half did not improve in the 6-minute walk test, and half did not demonstrate an improvement in fatigue. The improvements were also just at the boundary of the minimum clinically important difference for the tests: 20 meters for the 6-minute walk and 3 points for the fatigue score. Predictor of response included patients who maintained hemoglobin levels of 8 g/dL or greater at one-week posttransfusion, who had not received recent cancer treatment, and who did not require hospitalization during the study period. The authors concluded that RBC transfusion was associated with a modest, but clinically important improvement in the 6-minute walk test distance and fatigue score outcomes in adult hematology/oncology outpatients. For both fatigue and walk test performance, improvement with RBCs was most apparent in clinically stable patients not on recent chemotherapy.

An accompanying editorial emphasizes that there is very little published data to guide outpatient transfusion. At their institution, outpatient transfusions comprised 18 percent to 39 percent overall in 2018 and were composed of two major patient groups: hemoglobinopathies and malignancy-associated diagnoses. They predicted that outpatient activity will likely increase as more procedures become ambulatory based, the population ages, and new targeted but myelosuppressive therapies emerge.

It was emphasized that there was a paucity of patient-centered outcomes that measure the impact of disease and treatment on physical, social, and mental well-being reported in transfusion trials. In a recent survey of 447 chronically transfusion-dependent patients with myelodysplastic syndrome, the most troublesome symptoms with the greatest negative impact on life were fatigue (44 percent), shortness of breath (24 percent), and weakness (15 percent).

Would maintaining a higher hemoglobin threshold improve the physical function and quality of life in chronically transfused patients? Two clinically aligned pilot trials are tackling this question: the completed red blood cell transfusion thresholds and quality of life in myelodysplastic syndromes: a pilot feasibility study (REDDS-1) and the ongoing RBC-Enhance (Red Blood Cell Transfusion Thresholds and QOL in MDS) pilot study (clinicaltrials.gov NCT02099669) should provide additional information.

(continued on page 5)

ABC Calendar of Events

ABC offers a variety of meetings, workshops and virtual opportunities for education and networking as well as participation in ABC business. The [calendar of events](#) includes annual and summer meetings, board meetings, workshops, and webinars, and details will be updated as confirmed. We look forward to your support and participation!



RETRO Study (continued from page 4)

The authors concluded by stressing the importance that more prospective randomized trials are needed in chronically transfused outpatients, whose goals are improved quality of life, improved function, and reduced symptom burden. These intervention studies must also be balanced with careful evaluation of feasibility, safety, and impact on patients and the health care system.

Citations: St. Lezin, E., Karafin, M.S., Bruhn, R., *et al.* Therapeutic impact of red blood cell transfusion on anemic outpatients: the RETRO Study. *Transfusion*. 2019 Doi:[10.1111/trf.15249](https://doi.org/10.1111/trf.15249).

Lin. Y., Buckstein, R. Outpatient transfusions: time to study what matters to patients. *Transfusion*. 2019. Doi:[10.1111/trf.15382](https://doi.org/10.1111/trf.15382).

Contributed by Richard Gammon, MD, Medical Director at OneBlood 💧

AMERICA'S BLOOD CENTERS'
2019 ABC SUMMER SUMMIT
Empower. Influence. Advance.
 July 30 - August 1, 2019 | Denver, CO

This year's newly-designed ABC Summer Meeting, now known as the "Summer Summit," will convene thought leaders from across the industry to focus on the future of blood centers and the transfusion medicine community. This year's theme "Defining and Promoting Innovation in the Blood Sector" will feature leaders from outside the industry, case studies from your peers, and interactive peer roundtable discussions. Please join us for this one-of-a-kind experience to be inspired!

2019 SUMMER SUMMIT INCLUDES:
 ABC Board Meeting
 Medical Directors Workshop
 Members Meeting

Networking Events:
 General Reception
 Women-Inspiring-Leading-Learning High Tea Luncheon



America's Blood Centers
 It's About *Life*.



For registration and hotel information, visit
http://bit.ly/2019_summer_summit.

For sponsorship opportunities, please contact Leslie Maundy at lmaundy@americasblood.org.

Upcoming ABC Webinars – Don't Miss Out!

- **Update on Biological Product Deviation Reports Webinar** – June 18th at 3 p.m. EDT. Registration [here!](#)
- **QA Education Webinar – Change Management** – July 16th. Additional details forthcoming!
- **SMT Journal Club Webinar** – August 19. Additional details forthcoming!



The programs and services described in the Inside ABC section are available to ABC member blood centers and their staff only, unless otherwise specified.

2019 Summer Summit & MD Workshop Registration Opens

[Registration](#) has launched for the 2019 America’s Blood Centers Summer Summit and Medical Directors Workshop in Denver, Col. July 30th – August 1st at the [Grand Hyatt Denver](#) (reserve rooms by [July 5th](#)). Don’t miss an exclusive opportunity to take part in this year’s newly designed meeting format that brings together thought leaders throughout the blood community to focus on the future of blood centers and the larger transfusion community. The theme of the Summer Summit is “Defining and Promoting Innovation in the Blood Sector.” It will feature leaders from both within and outside the industry, case studies from your blood center peers, and engaging roundtable discussions to promote peer-to-peer collaboration in discussing the latest trends and issues impacting community blood centers. The meeting will also include the Medical Directors Workshop, the Summit Reception, and the Women-Inspiring-Leading-Learning High Tea Luncheon sponsored by Terumo BCT. Member, government, hospital non-member, public, and emeritus registration rates are available [here](#). Contact [Leslie Maundy](#) for available sponsorship opportunities. Click [here](#) for additional meeting information.

Member Feedback Sought on AABB Proposed 32nd Edition of Standards

ABC is seeking the [input](#) of its member blood centers regarding feedback on AABB’s proposed [32nd edition of Standards](#) for Blood Banks and Transfusion Services. Blood centers are encouraged to also submit independently to [AABB](#). The comment period is open until July 9, 2019.

(Source: MCN [19-039](#))

ABC 2019 Meetings & Workshops				
Meeting/Workshop	Dates	Location	Hotel/Hotel Rate	Registration Dates & Fees
Medical Directors Workshop	July 30 (precedes Summer Mtg)	Denver, CO	Grand Hyatt, \$239/night	Register by July 5!
Summer Summit	July 31-August 1	Denver, CO	Grand Hyatt, \$239/night	Register by July 5!

Notes:
For the most up-to-date information on all events, members of ABC may check the [calendar](#) on ABC’s Member Site. Non-members may attend all events; information will be updated on ABC’s [Public Site](#).





REGULATORY NEWS

The Centers of Medicare and Medicaid Services (CMS) issued a preliminary HCPCS coding recommendation to create a new billing code for blood component or product not otherwise classified. In January, ABC cosigned a joint letter from AABB and the American Red Cross that requested CMS create “miscellaneous/not otherwise classified” HCPCS II code for blood products as part the HCPCS 2020 annual update. The letter stated that the three organizations “believe that creation of a miscellaneous/otherwise not classified code for blood products is instrumental to facilitating the timely adoption of new products that may have the potential to result in improved clinical outcomes.” The lack of this classification results in hospitals not being able to use such a code to bill 3rd party payers for investigational blood products or future blood products not adequately described by existing P-codes in the event of FDA approval. The full letter may be viewed [here](#).

(Source: AABB, ABC, American Red Cross Joint [Letter](#) to CMS, 1/4/19) 💧

INFECTIOUS DISEASE UPDATES

EBOLA

The Centers for Disease Control and Prevention’s (CDC) announced this week that it has activated its [Emergency Operation Center](#) to support containment efforts in the ongoing Ebola outbreak in the Democratic Republic of the Congo (DRC). “We are activating the Emergency Operations Center at CDC headquarters to provide enhanced operational support to our expanded Ebola response team deployed in DRC,” stated CDC Director Robert R. Redfield, MD in an agency news [release](#). “Through CDC’s command center we are consolidating our public health expertise and logistics planning for a longer term, sustained effort to bring this complex epidemic to an end.”

One case has been confirmed in Uganda in a 5-year old child from DRC that recently traveled into Uganda’s Kasese district with two other suspected cases in the family that accompanied the child. The World Health Organization (WHO) gathered a panel of experts on Ebola together to determine whether the ongoing Ebola outbreak in the Democratic Republic of Congo (DRC) has developed into a Public Health Emergency of International Concern (PHEIC). The experts makeup the International Health Regulations Emergency Committee and provide recommendations to the WHO Director-General. Based on committee [feedback](#), the Director-General “accepted the Committee’s assessment” and “did not declare the Ebola outbreak in the DRC a PHEIC.”

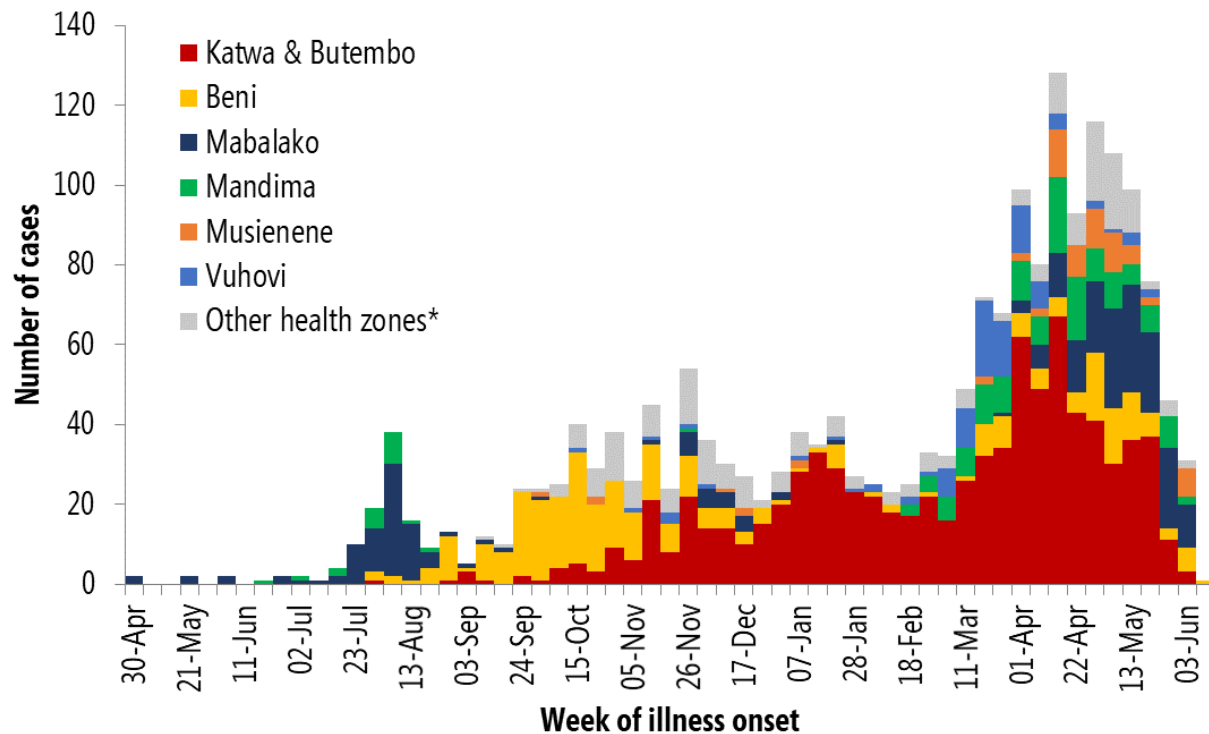
The WHO and CDC have not classified the affected areas as having “widespread transmission of Ebola virus,” which would trigger donor interventions in the U.S. The U.S. Food and Drug Administration (FDA) [guidance](#) requires that “in the event that one or more countries is classified by CDC as having widespread transmission of Ebola virus, your donor history questionnaire (DHQ), including your full-length and abbreviated DHQ, and accompanying materials, must incorporate elements to assess prospective donors for symptoms of recent or current illness with Ebola virus infection or disease, and travel to, or residence in, an area endemic for Ebola virus in accordance with 21 CFR 630.10(e)(2).

As of June 11th, there were 2,084 reports with 1,405 deaths in the DRC.

(continued on page 8)

INFECTIOUS DISEASE UPDATES (continued from page 7)

Confirmed and probable Ebola virus disease cases by week of illness onset, data as of June 11th*



*Data in recent weeks are subject to delays in case confirmation and reporting, as well as ongoing data cleaning. Trends during this period should be interpreted cautiously.

(Source: [Ebola virus disease – Democratic Republic of the Congo](#), 6/13/19; WHO International Health Regulations Emergency Committee Meeting [Statement](#), 6/14/19; CDC News [Release](#), 6/12/19)

BABESIOSIS

CDC *Morbidity and Mortality Weekly Report* (MMWR) Babesiosis Surveillance – U.S., 2011-15 [Summary](#) has been published. It describes the results of surveillance for babesiosis, which is a “reportable condition in 33 states as of 2015” according to the summary. Babesiosis is a tick-borne disease spread by the parasite *Babesia microti* (*B. microti*), which infects red blood cells. The disease can cause fever, flu-like symptoms, thrombocytopenia, and hemolytic anemia, although others infected with the parasite remain asymptomatic. In January 2011, national surveillance for babesiosis began using a standard case definition developed jointly by the CDC and the Council of State and Territorial Epidemiologists. The CDC MMWR summarizes the 2011-2015 surveillance results. Health departments notify CDC of babesiosis cases through the National Notifiable Diseases Surveillance System using the standard case definition, which is combined with data collected by state health departments. CDC received notification of 7,612 cases of babesiosis with 909 cases in 2012 and an increase to 2,074 in 2015. The summary adds that 33 states are conducting surveillance up from 22 states in 2011. According to the agency “7,194 (94.5 percent) of the 7,612 reported cases occurred among residents of seven states with well-established foci of tickborne transmission of *B. microti*, including five states in the Northeast and two in the upper Midwest: New York (2,257 cases), Massachusetts (1,865 cases), Connecticut (998 cases), New Jersey (869 cases), Rhode Island (633 cases), Wisconsin (300 cases), and Minnesota (272 cases).”

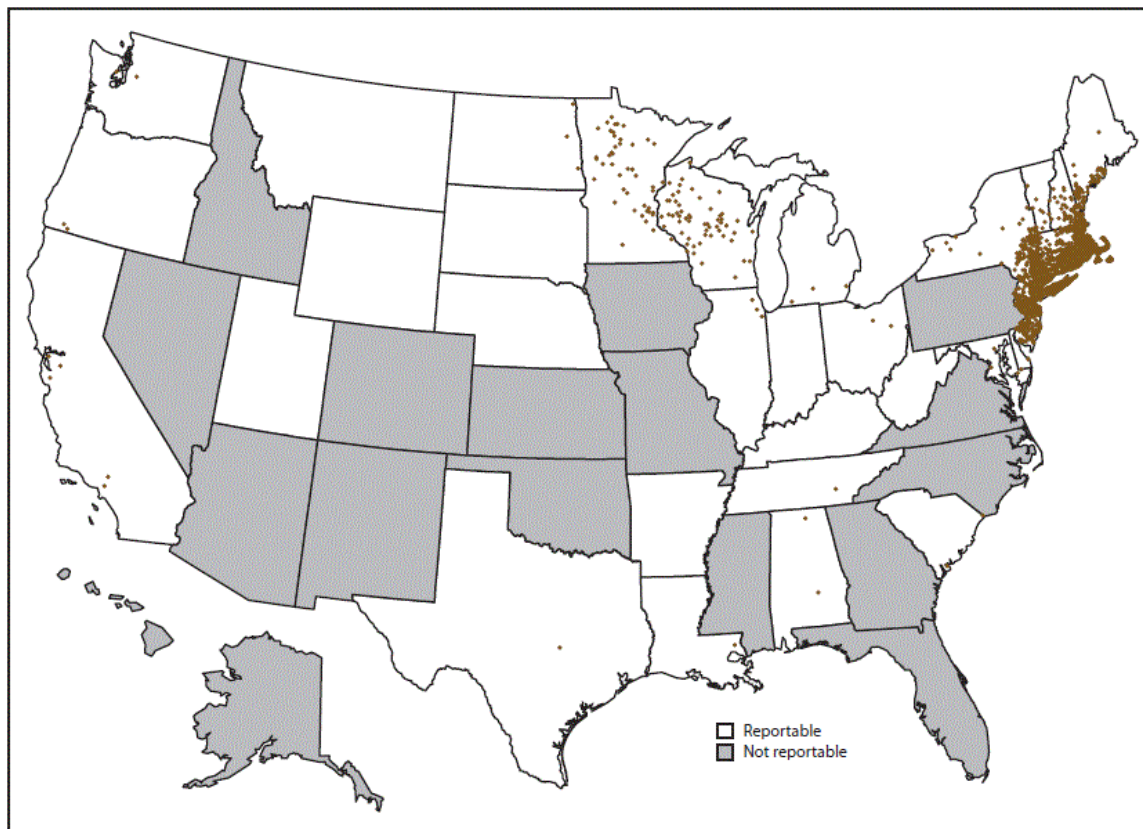
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INFECTIOUS DISEASE UPDATES (continued from page 8)

The median age of available patients was 63 years; 65.9 percent were male, and 34.1 percent were female. Among the 5,015 cases with data on race/ethnicity, the majority of cases were reported among individuals that identified as white, 89.1 percent (4,468), and non-Hispanic, 90.7 percent (3,689 of 4,065 cases). Of the 3,173 patients for whom data were available, 1,443 (45.5 percent) recalled a tick bite in the eight weeks before symptom onset. Fifty-one cases of babesiosis in transfusion recipients were classified by the reporting health departments as transfusion associated.


CDC concludes “[r]egions in which babesiosis has been endemic for decades (i.e., parts of the Northeast and upper Midwest) accounted for the majority of cases reported for 2011–2015, although the increasing numbers of cases reported in neighboring states in the Northeast suggest that foci of *Babesia* transmission might be expanding. Continued surveillance, including collection of patient exposure histories, is needed to monitor for changing geographic and transmission patterns.” The full report is available on the CDC’s [website](#).



Reported cases of babesiosis by patient's county of residence – 33 states, 2015*

* $N = 2,070$; county of residence was known for all but four (<1%) of the 2,074 total patients. Each dot represents one case; dots were placed randomly within the patient's county of residence.

Chart courtesy of CDC

(Source: CDC *Morbidity and Mortality Weekly Report (MMWR) Babesiosis Surveillance – U.S., 2011-15 Summary*, 5/30/19) 

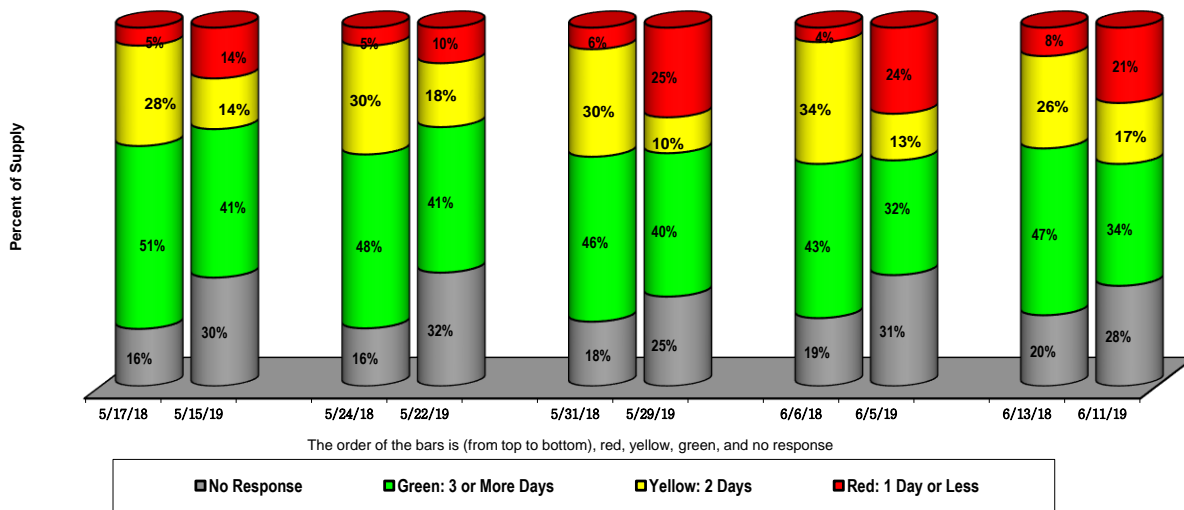
MEMBER NEWS

Versiti, Inc. has formally [announced](#) the unification of its 5 Midwest blood centers under one brand. They will now be known as **Versiti Blood Center of Indiana, Versiti Blood Center of Illinois, Versiti Blood Center of Michigan, Versiti Blood Center of Ohio, and Versiti Blood Center of Wisconsin.** “Bringing our five local communities together under the Versiti brand is a crucial step in advancing our mission to save and enhance lives through discovery, diagnosis and treatment,” said Versiti President & CEO Chris Miskel, MBA in a news release. “It’s important that [donors], patients and healthcare partners understand that Versiti’s commitment to the local community is stronger than ever.” Additionally, Versiti Blood Center of Ohio is hosting its first ever blood drive in Columbus, following its expansion announcement into the area earlier this year, with Lifeline of Ohio.



(Source: Versiti News [Release](#), 6/10/19; Versiti News [Release](#), 6/10/19) ♦

STOPLIGHT®: Status of America’s Blood Centers’ Blood Supply



Daily updates are available at:
www.AmericasBlood.org

We Welcome Your Letters

The *ABC Newsletter* welcomes letters from its readers on any blood-related topic that might be of interest to ABC members. Letters should be kept relatively short and to the point, preferably about a topic that has recently been covered in the *ABC Newsletter*. Letters are subject to editing for brevity and good taste and published after editorial review. Please send letters to the Editor at newsletter@americasblood.org or fax them to (202) 899-2621. Please include your correct title and organization as well as your phone number. The deadline for letters is Wednesday to make it into the next newsletter.

CALENDAR

Note to subscribers: Submissions for a free listing in this calendar are welcome. Send information to Leslie Maundy by e-mail (lmaundy@americasblood.org) or by fax to (202) 899-2621. (For a more detailed announcement in the weekly "Meetings" section of the newsletter, please include program information.)

2019

July 30-Aug. 1. **2019 ABC Medical Directors Workshop & Summer Summit, Denver, Colo.** Register [here](#).

May 19-21. **2020 ADRP Conference, Phoenix, Ariz.** More details coming soon. 💧

CLASSIFIED ADVERTISING

Classified advertisements, including notices of positions available and wanted, are published free of charge for a maximum of three weeks per position per calendar year for ABC institutional members. There are charges for non-members: \$139 per placement for ABC Newsletter subscribers and \$279 for non-subscribers. A six (6) percent processing fee will be applied to all credit card payments. Notices ordinarily are limited to 150 words. To place an ad, contact Leslie Maundy at the ABC office. Phone: (202) 654-2917; fax: (202) 899-2621; e-mail: lmaundy@americasblood.org.

POSITIONS

Medical Technologist I. Essential Functions: Prepares laboratory reagents and chemicals; performs laboratory quality control tasks; performs equipment maintenance and quality control; performs tasks associated with red cell and platelet antibody detection and identification; antigen typing of red cells and platelets; antibody ID, ABO/Rh, DAT testing; platelet antibody testing; problem solving; identifies, tests, and provides specialty typed red cell components based on client requests; provides consultation and reference services to clients; performs patient antibody identification/problem solving; provides communication with hospitals transfusion service staff; reports and bills for patient test results; and provides excellent customer service and communication to internal and external clients. Requirements: B.S. Degree in Clinical Laboratory Science or other applicable science required. MLS (ASCP), MT (ASCP) or equivalent certification required. One to three years blood bank laboratory experience preferred. Skills and Knowledge: Must be able to effectively communicate using verbal and written skills; confidently read, write, speak, and understand English; knowledge of Immunohematology/Transfusion Medicine; attention to detail; stress management skills; ability to solve problems and work independently within the scope of the tasks; ability to work with others in a team environment and individually; and excellent organizational and time management skills. To apply please visit www.savealifenow.org.

Medical Director. If you have a passion to join a team that is providing cutting-edge medical expertise in the areas of blood banking, transfusion medicine, immunohematology reference laboratories, therapeutic apheresis, cellular therapy and research, consider joining OneBlood as a **Medical Director**. Qualified candidates should possess a minimum of three years' experience and a M.D. or D.O. degree with board certification in Clinical

Pathology, Internal Medicine or Hematology and subspecialty board certified in Blood Banking/Transfusion Medicine by a Board Registry recognized by the American Board of Medical Specialties. Appropriate state licenses will be required as needed. Must meet the eligibility requirements to obtain appointments at hospitals served by OneBlood. This position includes the option of free medical coverage with a competitive benefit package, 403(b) retirement plan with company contribution PLUS a company match, company vehicle lease/allowance, paid holidays, and much more. This position will be based out of the Jacksonville, Florida area, with some of the most gorgeous beaches in the nation! If you want to join our life saving mission and team of dedicated employees, visit our *Careers* page at www.oneblood.org to learn more. OneBlood, Inc., a proven leader in blood banking, is an Equal Opportunity Employer/Vet/Disability.

Operations Manager. Blood Assurance is seeking an Operations Manager to manage our collection efforts in greater Chattanooga, TN and surrounding areas. This position will be responsible for operational oversight of collection services for multiple collection teams in an assigned territory. Supervises staff in coordination with other department leaders and ensures compliance with all Standard Operating Procedures, FDA and AABB regulations. Monitors performance in the areas of productivity, proficiency and customer service. A bachelor's degree with some prior supervisory/ management experience in blood banking is required. Advanced skills in leadership, teamwork, analytics and communications are also required. Blood Assurance offers a competitive base wage with healthcare benefits and a 401K retirement plan. Qualified candidates are encouraged to submit an online employment application for consideration at

(continued on page 12)

POSITIONS (continued from page 11)

www.bloodassurance.org. Blood Assurance is an Equal Opportunity Employer and a Tobacco Free Workplace.

Director of Technical Services. Manages laboratory employees in testing and preparation of blood products and manages Hospital Services' employees for distribution of products. Supervises Quality Assurance functions to ensure accurate and reliable work; enforces Safety policies; and encourages and trains according to cGMPs. Oversees Technical Services' compliance with the FDA, AABB and state regulations for blood centers. Promotes positive customer relations in an effort to achieve customer satisfaction and repeat business. Assists other Senior Management Team members in carrying out Shepard's mission and goals. Qualifications: Minimum of associates degree in a biological science; Medical Technology or Clinical Laboratory Science certification awarded by the American Society of Clinical Pathology or equivalent; minimum of an associate degree in a Biological Science, Medical Technology or Clinical Laboratory Science certification awarded by the American Society of Clinical Pathology or equivalent. At least five (5) years progressive experience in management, SOP writing and FDA compliance. Experience in hospital transfusion medicine/blood bank. Please upload a cover letter, resume, relevant documentation and complete an application on our website, www.shepardblood.org. Contact Dahmer Clegg, HR Coordinator, at dclegg@shepardblood.org, if you have any questions. Shepard is an EEO for individuals with Disabilities & Protected Veterans.

Laboratory Services Manager. LifeSouth Community Blood Centers is currently seeking a skilled individual for a Laboratory Services Manager position in our Immunohematology Reference Laboratory in Gainesville, FL. This position is responsible for overseeing all laboratory testing activities performed in the LifeSouth facility. This includes meeting the needs of customers for accurate, timely and high-quality immunohematology reference laboratory testing and services. This position is also responsible for compliance with established laboratory policy and with applicable governmental regulatory requirements from CLIA, FDA, AABB, HIPAA and state licensing regulations. Bachelor's degree in clinical laboratory, chemical or biological science required. SBB Certification required. Five years of clinical laboratory experience at a licensed, certified or accredited facility required. Previous management experience required. Master's degree may compensate for less experience. Relocation expenses negotiable. Background check and drug test required. Equal Opportunity/Affirmative Action Employer/DFWP/Tobacco Free. VEVRAA Federal Contractor. Follow this link to apply: <https://lifesouth.careerplug.com/jobs/901033/apps/new>.

Medical Director. Provide transfusion medicine (TM) clinical care at Heartland Blood Center (HBC) and its associated hospitals in the scope noted below, as well as effort in leadership of the Immunohematology Reference Laboratory (IRL) as Medical Director at HBC/Versiti. Key components of this position would comprise TM consultation and oversight of blood management at HBC and Versiti partner hospitals, as well as participation in educational initiatives and clinical/applied research within both Versiti blood centers and their affiliated health systems. Primary Responsibilities: Oversees blood donor center collections in the Chicagoland and various areas of Indiana. Provides medical direction, including compliance with local, state, and federal regulations and accreditation agencies, for blood center and transfusion services at Versiti affiliated hospitals in Illinois and Indiana. IRL Medical Director for HBC, providing oversight of IRL laboratory staff technical duties and working with Versiti and HBC laboratory management to provide education and skill advancement. Education and Licenses: M.D. or D.O. Degree. Board certified in pathology (AP/CP or CP only), internal medicine, or pediatrics (with subspecialty boards in hematology). Board certified/board eligible in Blood Banking/Transfusion Medicine (American Board of Pathology—ABP). Current or eligible for medical licenses in Illinois, Wisconsin, Indiana, Michigan and Ohio. Experience/Certifications: Demonstrated experience in both 1) pathology/laboratory medicine or hematology and 2) transfusion medicine. Ability to write lectures and articles using original or innovative techniques or styles; excellent presentation skills with capacity to present to varied audiences. Click [here](#) to view the full job description and to apply.

Senior Director of Donor Recruitment and Marketing. The Community Blood Center of the Ozarks (CBCO) is seeking a Senior Director who will be responsible for the effective and efficient management of Donor Recruitment and Marketing departments in our area. This position coordinates recruitment and collection activities to produce balanced collections. Creates a positive working relationship with all customers. Ensures that a high standard of customer service is maintained at all times. Production planning through coordination with other departments is essential. Qualified candidates with a Bachelor of Science/Arts degree in communications, marketing, business, or closely related field are preferred. Managerial, marketing/sales, analytics, blood recruitment, and communication experience preferred. CBCO offers a comprehensive benefit package and pay commensurate with experience. Qualified candidates should send a cover letter and resume to Stacey Connell, Senior Director of Human Resources at connells@cbco.org. CBCO is an Equal Opportunity Employer and a Tobacco Free Workplace. ♦