



**To:** Transfusion Services Managers  
**From:** Hospital Relations  
**Date:** October 9, 2019  
**Re:** AABB/Consortium for Blood Availability Platelet Utilization Survey

Platelets are a notoriously difficult inventory to manage, maximizing availability while minimizing waste. The AABB has partnered with the Consortium for Blood Availability to better understand platelet utilization in U.S. hospitals. AABB is asking for your help in completing a survey regarding current practices and challenges related to platelet transfusion therapy.

The Consortium for Blood Availability is a group of distinguished leaders in transfusion medicine representing hospitals and blood centers. The Consortium's current project aims to document and promote best practices in platelet transfusion stewardship, and to understand future trends that could impact platelet availability.

The information being requested will generally be known by the operational lead in the blood bank or transfusion service, and will require about 10 minutes of your time to provide. The survey is confidential and no identifying information will be shared. **Please submit by October 17, 2019.**

If you are not the correct person to complete the survey, please send this invitation to the correct contact.

Please note you may have received this email/survey directly from AABB.

[https://aabb.az1.qualtrics.com/jfe/form/SV\\_3kEzCc5RJE5R0uF](https://aabb.az1.qualtrics.com/jfe/form/SV_3kEzCc5RJE5R0uF)