



To: Transfusion Services Managers
From: Hospital Relations
Date: January 10, 2020
Re: Critically Low Red Blood Cell Inventory

Overview:

As we communicated last week, the blood supply continues to be at critically low levels, this includes Group O Rh positive and all Rh negative blood types. We are diligently working with digital and social media audience, broadcast media and all community to assist us with awareness of the urgent need for blood.

Impact to Clients:

- Stock and standing orders can only be partially fulfilled, dependent on daily collections.
- Please limit red cell orders for specific patient transfusion needs.
- Please maintain red cell stock at minimal levels.
- Please consider releasing crossmatched red cells after procedures or after imminent need has passed.

Client Action Required:

- Notify appropriate staff and medical director as applicable.
- Please cooperate with hospital services as we triage each red cell order.
- Please schedule an appointment to give blood.
- Please encourage colleagues, friends and family to donate.

Questions and Additional Information:

We sincerely appreciate your patience and understanding during these challenging times.

Please contact hospitalrelations@carterbloodcare.org with any concerns. Thank you for your patience and understanding during this challenging time.