



Veronica Moore is joining the Vice President team at Carter BloodCare as VP for Organizational Relations.

Successful relations, both internally amongst our staff and externally with hospitals and the essential groups that help us fulfill our mission, are increasingly important during the volatile circumstances all of us are facing. While we cannot predict how the future characteristics of our company will be different, quality relationships will be essential.

In her eleven years with Carter BloodCare Veronica has a proven record of consistent and exceptional customer satisfaction ratings from our hospitals. She has also been central to the internal development of teams to address corporate culture. In her new position Veronica will assume leadership for the Marketing and Public Relations departments, she will continue to lead the Hospital Relations department and she will work closely with Human Resources to align corporate culture and employee needs.

Dr. Merlyn Sayers
President and CEO