



## Carter BloodCare

We save lives by making transfusion possible.

**To:** Transfusion Services Managers  
**From:** Hospital Relations Department  
**Date:** January 4, 2017  
**Re:** Red Blood Cell Inventory Update

As previously communicated, our available inventory of Group O Rh positive and Rh negative red blood cells was at reduced levels due to decreased collections. Increased regional blood usage has now affected all inventory levels to reach an ***Urgent Need*** status. Carter BloodCare is working with press, TV and digital/social media partners to assist us with community awareness of the urgent need for blood. Additionally, donor centers will be open all week through January 8, 2017. As it is exceptionally rare for us to request media assistance, we feel confident that the community response will be generous. We will keep you apprised of the success.

Please tell your family and friends about the blood needs and urge them to participate by making an appointment. All blood types are necessary at this time.

Call for appointments - (817) 412-5830

Text for appointments – Text the words Give4Life to 444-999

Host a blood drive – contact us at [BookABloodDrive@carterbloodcare.org](mailto:BookABloodDrive@carterbloodcare.org)

Thank you for your patience and understanding during this challenging time.