



To: Transfusion Services Managers
From: Hospital Relations
Date: May 4, 2023
Re: UPDATE – DIRECTED DONATIONS

Update

We would like to provide additional information and clarification associated with the discontinuation of the directed donation program. Previously, Carter BloodCare notified you that as of May 5, 2023, Carter BloodCare would no longer collect directed donor requests. Please understand that this also extends to the shipping and handling of directed donor units collected by another blood center. Arrangements pertaining to directed donations, including collection, shipping, handling, and payment will need to be coordinated between your facility and the collecting blood center.

Carter BloodCare does not view the acceptance of directed donations from another blood center as a breach of your exclusive provider blood service agreement.

Please contact hospitalrelations@carterbloodcare.org with any concerns.